

JOIN THE #BEACTIVE CHALLENGE 2025

Activate Your City and Community!

#BEACTIVE



EUAPPTIVE

What is the #BeActive Challenge 2025?

- A 16-week initiative (July - September 2025) encouraging walking, cycling, and active lifestyles.

- Participants track progress via the #BeActive challenge app, measuring:
Active time | Distance covered | Progress monitoring | CO₂ savings | Perceived health improvements

EUAPPTIVE is an Erasmus+ EU-funded initiative designed to promote active aging and physical activity through innovative technology.



Co-funded by
the European Union

#BEACTIVE



eUAPPTIVE

How to Participate?

1. Sign up: Download the #BeActive challenge app and register with your postal code.
2. Stay active: Walk, cycle, and engage in physical activities.
3. Track your progress: Monitor personal and city-wide achievements.
4. Celebrate success: Compete for awards such as:
 - Active City: Based on participant numbers.
 - Leader City: Greatest progress.
 - Greener City: Highest CO₂ savings.

Why Should Your City Join?

- Boost Community Health: Promote healthier lifestyles.
- Drive Sustainability: Encourage eco-friendly habits like walking and cycling.
- Enhance Civic Pride: Unite your community toward a common goal.
- Gain Recognition: Compete for prestigious city awards.

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the granting authority. Neither the European Union nor the granting authority can be held responsible for them.

